

KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

### Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

### INVOICE

Page 1 of 9

91	1119	Estimate Number
	Crossroads GPS	Product
88	Crossroads GPS	Advertiser

Invoice Period	Invoice Month	Invoice Date	Invoice #
od 10/01/12 - 10/20/12	th October 2012	10/21/12	107681-1

Station	KUNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order #
10/13/12 - 10/20/12		06862465	107681

ъ	4	pecial Handling
>	Cash	lling Type
	Broadcast	lling Calendar

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Product Code	Advertiser Code	IDB#
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KSNV V	KSNV	KSNV		KSNV	VSNV		XSNV	KSNV		KSNV	KSNV		VSNV	KSNV		XSNV	KSNV		VSNV	KSNV		VSNV	Channel
	NFL Pre-Game			SAT/ Wheel of Fortune			SAT/ Wheel of Fortune			FacetoFace/Ralston Report			FacetoFace/Raiston Report			FacetoFace/Raiston Report			RALSTON in PRIME			FacetoFace/Raiston Report	Description
	1p-530pm			7-730pm			7-730pm			730-758pm			730-758pm			730-758pm			8-11pm			730-758pm	Time
10/08/1		Sa	10/15/1		Sa	10/08/1		H	10/15/1		Ŧ	10/15/1		٤	10/15/1		Tu	10/15/1		Z	10/15/1		Day
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NVO4TVOZGPH Damaged HD		NVO4TVO2GPH Damaged HD	38		NVO4TVOZGPH Damaged HD			NVO4TVO2GPH Damaged HD			NVO4TVOZGPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD	E)		NV04TV02GPH Damaged HD	15 de	-	Ad-ID
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The actual broadcast information shown on this involce was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the lime specified and until payment in full is received by Media Provider of payment of any bills rendered by Media Provider within the lime specified and until payment in full is received by Media Provider any payment of Third Parties or by Third Parties of Applicant will continue to be responsible to Media Provider for payment of Such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts, insertion orders copy instructions or any correspondence when such conflict. Two week advance cancellation notice is required unless otherwise specified

**KSNV** Las Vegas, NV 89101 Remit Address: Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC

### Billing Address:

Alexandria, VA 22314 Ste 555 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC

Page 2 of 9

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3	Invoice Period	Invoice Month	Invoice Date	invoice #
	10/01/12 - 10/20/12	October 2012	10/21/12	107681-1

Order	National	Sales Region
Deal#	Blair - Philadelphia	Sales Office
Alt Ord	Amy McCreary	Account Executive
Order :	KSNV	Station

Order Flight	Deal#	Alt Order #	Order #
10/13/12 - 10/20/12		06862465	107681

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Code
Special Handling	82 64	Product Code

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Agency Ref Advertiser Ref

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	Today 4th Hour			Today 4th Hour			Today 4th Hour			M-F Today Show II			M-F Today Show II			M-F Today Show II			Sa-Su Early News			Sa-Su Early News	Channel Description
	10am-11am			10am-11am			10am-11am			9-10a			9-10a			9-10a			5pm-630pm			5pm-630pm	Time
Ŧ	10/15/	₽	10/15/		Tu	10/15/		ור	10/15/		7	10/15/		Τυ	10/15/		Sa	10/15/		Sa	10/08/		Day
10/18/12	to 10/15/12 to 10/21/12	10/17/12	10/15/12 to 10/21/12	8	10/16/12	10/15/12 to 10/21/12	₫	10/19/12	10/15/12 to 10/21/12	đ	10/18/12	10/15/12 to 10/21/12	ಕ	10/16/12	10/15/12 to 10/21/12	ಕ	10/20/12	10/15/12 to 10/21/12	8	10/13/12	10/08/12 to 10/14/12	6	Date
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NV04TV02GPH Damaged HD		NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD	i		NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD	USES		NVO4TVO2GPH Damaged HD			Ad-ID
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Las Vegas, NV 89101 Formerly KVBC Main: (702)642-3333 1500 Foremaster Lane KSNV Remit Address:

# Billing: (702)642-3333

### Billing Address:

66 Canal Center Plaza Attention: Accounts Payable Alexandria, VA 22314 Ste 555 Crossroads Media, LLC

### INVOICE

Page 3 of 9

Invoice #

107681-1

7718	Estimate Number
Crossroads GPS	Product
Crossroads GPS	Advertiser

iodi	11.0	Invoice Letion	10/01/12 - 10/20/12
	KSNV	Order#	107581
	KSNV	Order #	107681
cutive	Arrry McCreary	Alt Order#	06862465
	Blair - Philadelphia	Deal #	
1	National	Order Flight	10/13/12 - 10/20/12

Station

Sales Region Sales Office Account Exec

Deal #	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
	06862465	107681	10/01/12 - 10/20/12	October 2012	10/21/12

Proc		Special Handling
Adv	Cash	Billing Type
ID8	Broadcast	Billing Calendar

11 12	roduct Code	Advertiser Code	DB#
	11		

2000	Advertiser Ref	Agency Ref
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KSNV		XSNV -	XSNV		VSNV	KSNV		KSNV	KSNV		KSNV	XSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	hannel
	10	Rachael Ray			Rachael Ray			Wake Up Early Wagners			Wake Up Early Wagners			Wake Up Early Wagners			Noon News			Noon News			Noon News	Channel Description
		11am-12pm			11am-12pm			430a-5a			430a-5a			430a-5a			12-1230pm			12-1230pm			12-1230pm	Time
규	10/15/12		ď	10/15/12		7	10/15/12		٤	10/15/12		Z	10/15/12		П	10/15/12		컽	10/15/12		Z.	10/15/12		Day
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KSNV
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1500 Foremaster Lane
Las Vegas, NV 89101
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Billing: (702)642-3333

### Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

### INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	1119

Invoice Month	Invoice Date	Invoice #
October 2012	10/21/12	107681-1
	1.00	

_		
	National	Sales Region
	Blair - Philadelphia	Sales Office
	Amy McCreary	Account Executive
	KSNV	Station

Order Flight	Deal #	Alt Order #	Order#
10/13/12 - 10/20/12	272	06862465	107681

Di		pecial Handling
Ad	Cash	illing Type
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<b>Product Code</b>	Advertiser Code	IDB#
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Advertiser Ref	Agency Ref
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		M-F 5-6a WakeUp w/Wagners			M-F Wheel of Fortune			M-F Wheel of Fortune			Wheel in Prime			The Doctors			The Doctors			The Doctors			Rachael Ray	Channel Description
		5-6a			7-730pm			7-730pm			M-SA 8-11p / SUN 7-			2pm-3pm			2pm-3pm			2pm-3pm			11am-12pm	Time
Tu	10/15/1		ור	10/15/1		٤	10/15/1		ī	10/15/1	3	TI	10/15/1		₹	10/15/1		겉	10/15/1		П	10/15/1		Day
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Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Estimate Number

1119

Product

Advertiser

Crossroads GPS

Crossroads GPS

### INVOICE

Invoice Period Invoice Month Invoice Date Invoice # 10/01/12 - 10/20/12 October 2012 10/21/12 107681-1

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### Blair - Philadelphia Order Flight Deal # Alt Order # Order # 10/13/12 - 10/20/12 107681 06862465

Product Code	Advertiser Code	ID8#
<b>=</b>	12	

Product Code	1010	
	1970	
Agency Ref	57	, ,
Advertiser Ref	2	12.

Advertiser Ref	Agency Ref		Product Code
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Alexandria, VA 22314

Ste 555

66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC Billing Address:

Sales Region

National

Sales Office Account Executive

Arriy McCreary

Station

VSNV

Special Handling Billing Type Billing Calendar

> Cash Broadcast

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Ref

	40		t	3		38		ć	1		36			35		34			33	Line
KSNV	KSNV	VSNV	VOIA	Keny	NONC V	KSNV	KSNV	ANGA	VOINT	KONN	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		VSNV	Channel
	4PM NEWS (1 hour)		AT M. MERKO (T. HOOF)	ADM NEWS IN LOUIS		Dr Phil			7 05:		Dr Phil		Consists with a consist of the consists of the	Jeopardy in Prime		M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners	Channel Description
	4-5pm		4	A-Som		3-4p		1	2		3-4p			M-SA 8-11p / SUN 7-		5-6a			5-6a	Time
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W 10/17/12	to 10/21/12	10/15/12	10/15/12 to 10/21/12	5	10/19/12	to 10/15/12 to 10/21/12	10/18/12	10/15/12 to 10/21/12	ਤ ਹ	10/16/12	to 10/15/12 to 10/21/12	10/14/12	10/08/12 to 10/14/12	ಕ	10/19/12	10/15/12 to 10/21/12	10/18/12	10/15/12 to 10/21/12	៩	Date
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NV04TV02GPH Damaged HD		NVO4TVO2GPH Damaged HD			NVO4TVO2GPH Damaged HD		NVO4TVO2GPH Damaged HD			NVO4TVO2GPH Damaged HD		NVO4TVOZGPH Damaged HD			NVO4⊤VO2GPH Damaged HD	N. Control of the Con	NVO4TVO2GPH Damaged HD			Ad-ID
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### Billing Address:

Ste 555 66 Canal Center Plaza Attention: Accounts Payable Alexandria, VA 22314 Crossroads Media, LLC

### INVOICE

Estimate Number	Product	Advertiser
1119	Crossroads GPS	Crossroads GPS

Invoice #	107681-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/20/12

Page 6 of 9

Station	KSNV	
Account Executive   Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	4.

0	De	A	Q
Order Flight	⊃eal#	t Order #	Order#
10/13/12 - 10/20/12		06862465	107681

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar

Advertiser Code 12	Product Code 11	Advertiser Code
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		48			47			8			45			4			43			42			4	Line
KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe															
		The Agenda 1230pm			The Agenda 1230pm			Days of our Lives			Days of our Lives			Days of our Lives			News 3 Today - SAT			News 3 Today - SAT			4PM NEWS (1 hour)	Channel Description
		1230-1p			1230-1p			1258p-2pm			1258p-2pm			1258p-2pm			9am-930am			9am-930am			4-5pm	Time
ď	10/15/1		₹	10/15/		đ	10/15/1		Ş	10/15/1		Z	10/15/		Sa	10/15/1		Sa	10/08/		Τh	10/15/1		Day
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NVO4TVOZGPH Damaged HD			NVO4TVOZGPH Damaged HD			NV04TV02GPH Damaged HD	9		NV04TV02GPH Damaged HD			NVO4TVO2GPH Damaged HD	81 41		NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			Ad-ID
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Notwithstanding to whom bilts are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the limit specified and until payment in full is received by Media Provider the amount of any bills rendered by Media Provider within the limit specified and until payment in full is received by Media Provider applicant understands that should Applicant place adventising agency (or other Third Parties) that Applicant will continue to be asponsible to Media Provider for payment of such adventising under the terms set forth herein above. If Applicant is an adventiser all agencies which place adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

### Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

### INVOICE

Invoice Per	1119	Estimate Number
Invoice Mor	Crossroads GPS	Product
Invoice Dat	Crossroads GPS	Advertiser

Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/20/12	October 2012	10/21/12	107681-1

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National	Sales Region
Blair - Philadelphia	Sales Office
Amy McCreary	Account Executive
KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
10/13/12 - 10/20/12		06862465	107681

Produ		Special Handling
Adve	Cash	Billing Type
IDB#	Broadcast	Billing Catendar

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Product Code	Advertiser Code	
-1	12	500

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	Today Show		The second control of	Today Show			News 3 in Prime			Sa-Su News 3 at Eleven			M-F Early News			M-F Early News			M-F Early News			The Agenda 1230pm	Channel Description
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NV04TV02GPH Damaged HD		NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NV04TV02GPH Damaged HD			NVO4TVOZGPH Damaged HD			NVO4TVOZGPH Damaged HD			Ad-ID
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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any ods rendered by Media Provider within the line specified and until payment in till is received by Media Provider by Applicant in the second state of the payment of the Parties or by Third Parties to Applicant will continue to be responsible to Media Provider that should applicant provider adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider to Payment of such adventising agency (or other Third Parties) that Applicant will continue to the payment of such adventising under the terms set forth herein above. If Applicant is an agency requesting adventiser agency requesting adventiser agency requesting adventiser agency so the payment of such adventising under the terms set forth herein above. If Applicant is an agency requesting adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



KSNV Main: (702)642-3333 1500 Foremaster Lane Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101

### Billing Address:

66 Canal Center Plaza Ste 555 Attention: Accounts Payable Crossroads Media, LLC Alexandria, VA 22314

### INVOICE

Advertiser Crossroads GPS
Product Crossroads GPS
Estimate Number 1119

Invoice # Invoice Date	107681-1 10/21/12 October 2012
invoice Month	October 2012
	10/01/12 - 10/20/12

Station	KSNV
Account Executive Army McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
10/13/12 - 10/20/12		06862465	107681

[ <del>-10</del>	7.	Special Handling
Ad	Cash	Billing Type
l	Broadcast	Billing Calendar

Adve	IDB#
vertiser Code	*
12	
	e

Line   Channel   Description			KSNV			KSNV	Kend	7024	NOW MY IN	KSNV Y	KSNV	KSNV	KSNV KSNV	KSNV KSNV KSNV	KSNV KSNV KSNV	KSNV KSNV KSNV	KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV	KSNV KSNV KSNV KSNV KSNV KSNV KSNV KSNV
	Show			M-F News 3 at Eleven			M-F News 3 at Eleven				ht Show	Tonight Show	ht Show	ht Show ht Show	Tonight Show Tonight Show	ht Show ht Show	ht Show ht Show ht Show	Tonight Show Tonight Show	ht Show ht Show ht Show	ht Show ht Show ht Show	Tonight Show Tonight Show M-F Jeopardy	ht Show ht Show eopardy	ht Show ht Show eopardy	Tonight Show Tonight Show M-F Jeopardy M-F Jeopardy
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Ad-ID			NVO4TVO2GPH Damaged HD			NVO4TVOZGPH Damaged HD			NV04TV02GPH Damaged HD				NVO4TVO2GPH Damaged HD	NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged HD	NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD	NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged H NVO4TVO2GPH Damaged H NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD	NVO4TVO2GPH Damaged H NVO4TVO2GPH Damaged H NVO4TVO2GPH Damaged H	NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD NVO4TVO2GPH Damaged HD
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The actual broadcast information snown on this invoice was taken from the Official program log

Nowithstanding to whom bits are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider and the time specified and until payment in the time specified and until payment in the specified and until payment of such adventising group or other. Third Parties to Applicant will continue to be responsible to Media by Applicant in Third Parties to Applicant shall not constitute payment of such adventising group adventising on behalf of a client, Applicant adventising on the time several liquidity for the payment of such adventising under the terms set forth herein above it has payment adventising on the time several liquidity for the payment of such adventising under the terms set forth herein above it has payment of such adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cantallation notice is required unless otherwise specified



KSNV Main: (702)642-3333 Las Vegas, NV 89101 Remit Address: Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC

## INVOICE

Invoice Month Invoice Date invoice # October 2012 107681-1 10/21/12

Page 9 of 9

Invoice Period 10/01/12 - 10/20/12

Army McCreary **XSNV** National Blair - Philadelphia Order Flight Order # Deal # Alt Order # 06862465 107681

Station

Estimate Number

1119

Crossroads GPS

Crossroads GPS

Product Advertiser

Sales Region Sales Office Account Executive

10/13/12 - 10/20/12

	×	Cash	Broadcast
Agency Ref	Product Code	Advertiser Code	iDB#
	13	12	

Special Handling Billing Type Billing Calendar

66 Canal Center Plaza Attention: Accounts Payable

Crossroads Media, LLC

Billing Address:

Ste 555

Alexandria, VA 22314

Ad	Ag
Advertiser Ref	gency Ref
	<b>€</b> 0

Line	Channel	Line Channel Description	Time	Day	Date		ngth	angth Aired Days	Length Aired Days Ad-ID	angth Aired Days Ad-ID Rate
65	5 KSNV	M-F Jeopardy	630-7pm		to					
		A STATE OF THE STA		10/15/12	to 10/21/12	1×		F		
	KSNV			п	F 10/19/12 :30	:30		- 3	6:41 PM N	6:41 PM
66	VSNV	Monday Prime 10-11pm	10-11pm		ð					
		(p4		10/15/12	10/15/12 to 10/21/12	×	*	X M	X M	X M
	VSNS			3	10/15/12	:30		10:35 PM	:30 10:35 PM NV04TV02GPH Damaged HD	10:35 PM NV04TV02GPH Damaged HD \$6,400.00

Agency Commission Gross Total \$123,750.00 \$18,562.50

Aired Spots

66

Net Amount Due \$105,187.50 Payment Terms 30 Days

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